## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re F	Patent Application of	MAIL STOP AMENDMENT						
Susun	nu Nakagawa )	Group Art Unit: 2424						
Applic	cation No.: 09/878,581	Examiner: Shelel	Examiner: Sheleheda, James R.					
Filing Date: June 11, 2001		Confirmation No:	Confirmation No: 2762					
Title:	IMAGE CONTENT AND ADVERTISING ) DATA PROVIDING METHOD, SYSTEM, ) AND APPARATUS (AS AMENDED)							
	AMENDMENT/REPLY TRAN	SMITTAL LETTER						
P.O. E	nissioner for Patents Box 1450 ndria, VA 22313-1450	Date: <u>Ju</u>	ne 29, 2009					
Sir:								
Enclos	sed is an Amendment under 37 C.F.R. § 1.111 f	or the above-identified j	patent application.					
	A Petition for Extension of Time is enclosed.							
	Terminal Disclaimer(s) and the \$\sum \$70 \$\sum \$140\$ fee per Disclaimer due under 37 C.F.R. \§ 1.20(d) are enclosed.							
	Also enclosed is/are							
	Small entity status is hereby claimed.							
	Applicant(s) requests continued examination under 37 C.F.R. § 1.114 and enclose the \$\text{\$\subset}\$\$ \$\\$ \$10\$ fee due under 37 C.F.R. § 1.17(e).							
	Applicant(s) request that any previously unentered after final amendments <u>not</u> be entered Continued examination is requested based on the enclosed documents identified above.							
	Applicant(s) previously submitted which continued examination is requested.	on	for					
	Applicant(s) requests suspension of action by a, which does not exceed the accordance with 37 C.F.R. § 1.103(c). The recently enclosed	ree months from the fili	ng of this RCE, in R. §1.17(i) is					

	A Request for Entry and Consideration of Submission under 37 C.F.R. §1.129(a) (1809/2809) is also enclosed.									
$\boxtimes$	No additional fee is claimed.									
An additional claim fee is required, and is calculated as shown below:										
AMENDED CLAIMS										
		No. of Claims	Highest No of Claims Previously Paid for	Extra Claims	Rate	Addi	tional Fee			
Total Claims		31	31	0	x 50 (1202)	\$	0			
Independent Claims		12	13	0	x 200 (1201)	\$	0			
☐ If n	\$	0								
Total (	\$									
☐ Sm	\$	0								
TOTA	\$	0								
	Chargeto Deposit Account No. 50-0320 for the fee due.									
	A check in the amount of is enclosed for the fee due.									
	Charge to credit card.									
	The Director is hereby authorized to charge any appropriate fees under 37 C.F.R. §§ 1.16, 1.17 and 1.20(d) and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-0320.									

Respectfully submitted,

By:

Date: June 29, 2009

Registration No. 32,131

Ellen Marcie Emas

Frommer Lawrence & Haug LLP